ired to respond to a collection of information unless it contains a valid OMB control number Under the Paperwork Reduction Act of 1995, no persons Complete if Known Substitute for form 1449/PTO Application Number 09/764,068 INFORMATION DISCLOSURE Filing Date 1/19/2001 STATEMENT BY APPLICANT First Named Inventor Jeff S. Eder Art Unit 3692 (Use as many sheets as necessary) Examiner Name Jennifer Liversedge Attorney Docket Number Sheet AR - 19 of

|                       |              | NON PATENT LITERATURE DOCUMENTS  |  |
|-----------------------|--------------|--|--|
| Examiner<br>Initials* | Cite<br>No.1 | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-iss number(s), publisher, city and/or country where published. |  |
|                       |              | AUTHERS, JOHN, "Is it back to the Fifties?", www.ft.com, March 24, 2009, pages 1 - 4, Financial Times, U.K.  |  |
|                       |              | STIGLITZ, JOSEPH, "Prize Lecture: information and the change in the paradigm in economics", December 8, 2001, pages 472 - 540, The Nobel Foundation, Sweden  |  |
|                       |              | FOUNDATION, THE NOBEL, Press Release, October 10, 2001, pages 1 - 3, The Nobel Foundation Sweden   |  |
|                       |              | DOUGLAS, NIALL; "In the light of current evidence, critically examine the efficient market hypothesis", April 10, 2007, pages 1 - 7, St. Andrews University, Scotland  |  |
|                       |              | SOMOYE, RUSSELL; AKINTOYE, ISHOLA; OSENI, JIMOH; "Asset pricing in an informational inefficient marker"; December, 2008, Pages 7 - 15, European Journal of Economics, Finance and Administrative Science, Europiumals, Cypru                               |  |
|                       |              | BEECHEY, MERIDETH; GRUEN, DAVID; VICKERY, JAMES, "The efficient market hypothesis: a survey", January, 2000, pages 1 - 30, Reserve Bank of Australia, Australia  |  |
|                       |              | LUEHRMAN, TIMOTHY; "What's it worth", May-June 1997, pages 132 - 142, Harvard Business Review, U.S.A.  |  |
|                       |              | DAMODARAN, ASWATH, "The adjusted present value approach", December 4, 2003, pages 1 - 4, Stern School of Business, N.Y.U., U.S.A.  |  |
|                       |              | FERNANDEZ, PABLO, "Valuing companies by cash flow discounting", October 16, 2008, pages 1 - 19, University of Navarra, Spain   |  |
|                       |              | RAUENZAHN, RISK, "Declaration under Rule 132 for Application 10/287,586", May 16, 2009, pages 1 - 5, U.S.A.  |  |

| Examiner<br>Signature   |  | Date<br>Considered |  |  |  |
|---|--|--------------------|--|--|--|
| *EYAMINED: Initial if reference considered, whether or not citation is in conformance with MPED 609. Draw line through citation if not in conformance and not |  |                    |  |  |  |

considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Agricum's unique ordinon designitive mumber (optional). A agricum is place a check mark here if English language Translation is attached.

1 Agricum's unique ordinon designitive mumber (optional). A agricum is place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 18.2 here information is required to obtain or retain a benefit by the public which is to fire and by the USPTO to process) an application. Confidentially is governed by 35 U.S.C. 122 and 37 CFR 11.4. This collection is estimated to take 2 hours to complete, including pathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. They comments on the submitted case in the completed application form to the USPTO. Time will vary depending upon the individual case. gardening, pepalanis, and solimitation in the complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.